



Keynote brain research: Discover the secrets of your brain **It's all in my head - neuroscience for everyone!**

How do gray cells form our memory? Why do we remember some trivialities but forget important things? And is it possible to prevent Alzheimer's through regular memory training? Dr. Boris Nikolai Konrad, known as "Germany's mastermind", answers these and many other questions in a lecture that is both a scientifically sound show, high-quality entertainment and extremely useful. This interactive, activating keynote speech provides a glimpse into the future and at the same time emphasizes a constructive error culture.

In this keynote you will experience:

- Memory demonstration by the multiple Guinness World Record holder
- Insights into the funny and fascinating peculiarities of our brain, which the PhD brain researcher reveals and explains in an understandable way.
- Insights into how our brains form memories and how you can make better use of your own brain by understanding how it works and reacting flexibly to any changes.
- How the brain can and will evolve with modern technology and what you can do today to be prepared.



Be amazed at the memory skills of the speaker, who has been one of the absolute world leaders in memory sports for almost 15 years. Laugh at the funny peculiarities of our brain, which the PhD brain researcher reveals and explains. Learn how our brain makes memory, how you yourself can use your brain better by understanding how it works and which methods enable us to use it optimally – the way it was meant to be used. And what's more: after this evening, participants will be able to see for themselves: A good memory can be learned!



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A permanent guest on TV shows, top places and victories at science slams, sold-out halls at book presentations and readings and even his own fan club - in China. Dr. Boris Nikolai Konrad stands like no other for the entertaining communication of how the brain and memory work.

You too can wow your guests with the brain researcher's science show, which combines entertainment with a specialist lecture.



Keynote speech duration:

Recommended for lectures of 30 to 90 minutes. Also available as a seminar or workshop.

On request with subsequent discussion or Q&A session.

Also possible in conjunction with event moderation. In addition to the classic keynote - including dinner speeches, incentives or for networking events - the presentations are also ideally suited to other formats.